LAUREN SOLOMON

Product & UX Designer

Contact

202-567-7483

lsashleigh@gmail.com

www.lsashleigh.com

linkedin.com/in/lsashleigh

Charlotte Metro Area

Featured in Media

AMC NewsWatch VoxPopin Feat.

https://bit.ly/3aV0jum

Plerdy Interview of Lauren Solomon

https://bit.ly/3OcGbBz

VoyageBaltimore Magazine Feat.

https://bit.ly/3OlcSge

Education

BA English

Master's in Creative Writing

General Assembly UX Design

Strengths (Gallup)

Adaptability

Positivity

Strategic

Ideation

Connectedness

Technical Skills

Sketch

Figma

InVision

Jira

Confluence

June 2023 - Present

Lowes: Senior Product Designer

The first and lead designer for the PROvider Installer Management Portal. This portals purpose was to connect Lowes, their customers, and the installers of the products together for a seamless purchase to installation experience. Portal features include scheduling, reporting support requests, job details, and billing.

E-Commerce · User-centered Design · Product Design · Figma

January 2023 - Present

VoxPopin: Lead Product Designer

Brought product from idea to launch. Oversee development, research, and design teams. Collaborates with CTO and development team on functionality and user flows. Product presentation to investors and business partners.

Product Presentation · Team Leadership · UX Design · Product Design · Business Development · UX Research · Mobile Applications

March 2020 - January 2023

PayPal: UX Designer

Created UX and UI designs focusing on merchant experiences for shopping marketing, lending and Pay Later. Aligned designs with existing branding standards. Complied designs and categorized functionality for Merchant UI Kit.

FinTech · Template Creation · Product Innovation · UX Design · Figma

November 2019 - March 2020

Marriott: Product Designer

Designed the UX and UI for over 20 features for Trips and Dining section of the Bonvoy native mobile app. Added new components to the standards library. Worked with development to implement designs.

Mobile Applications · Product Ideation · Figma · Confluence · Jira

September 2019 - November 2019

T. Rowe Price: Sr. Supervising UX/UI Designer

Redesign the new account sign up flow and the account finder process. Wireframe and prototype designs in Figma. Facilitate and analyze user research.

Wireframing · Team Leadership · UX Research · Figma

July 2019 - August 2019

AccelerEd: UX/UI Designer

Completed site maps for the application process and the student portal. Analyzed user testing, created user journeys and personas, built wireframes for the student application process

User Journeys · User Personas · Wireframing · Stakeholder Presentation

January 2019 - August 2019

Women Making America: Freelance Product Strategist

Strategized with the author's on how to give their work a digital transformation. Rebranded the website for desktop and mobile versions including UX/UI

Web Design · Web Development · Branding · User Experience (UX)

May 2018 - January 2019

Publicis Sapient: Experience Designer

Designed AT&T First Net's developer Portal to pass the security requirements dictated by Congress including mobile and desktop. Provided information architecture and content strategy consulting for their patient/provider facing website.

Competitive Analysis · Wireframing · Stakeholder Presentation